APPENDIX

CMR

Ad Detector

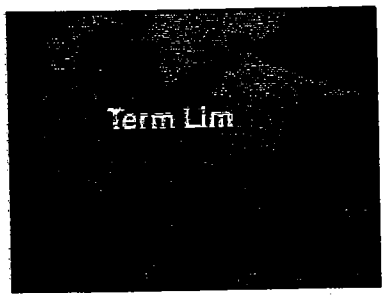
BRAND: AMERICANS/LIMITED TERMS+
TITLE: AFLT/Call WU
COMMERCIAL: AFLT/Call WU 1 of 1
LENGTH: 30
FRAMES: 8

CMAG REPORTS

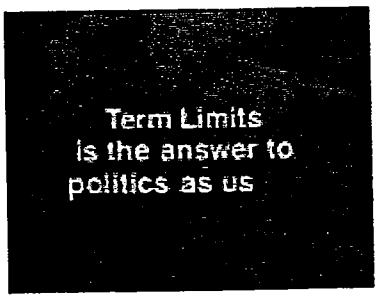
[Announcer]: The people of America should be running our government. That's the way it was set up in the first place.

The problem is the special interests and the paid lobbyists who control

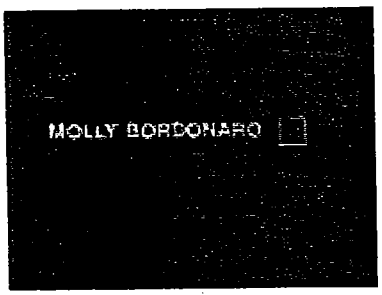
the Washington politicians. The answer is term limits. Term limits



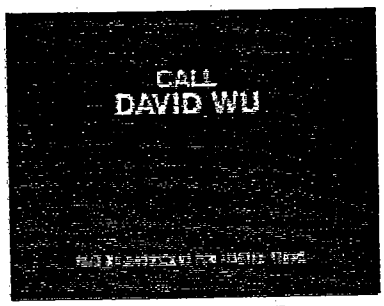
replace Washington insiders with new people who reflect community

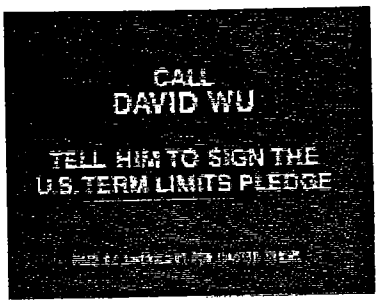


interests, not politics as usual. Molly Bordonaro has signed



the pledge to limit her terms in Congress. David Wu refused. Call David Wu





and tell him to sign the US Term Limits Pledge.

CMAG 00011

McC 021

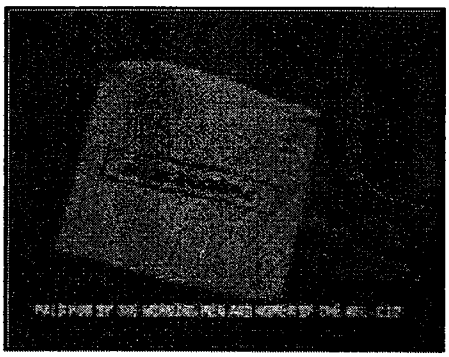
CMR

Ad Detector

BRAND: POL-UNKNOWN+
TITLE: AFL/Made In China Myrick
COMMERCIAL: AFL/Made In China Myrick 1 of 1
LENGTH: 30
FRAMES: 6

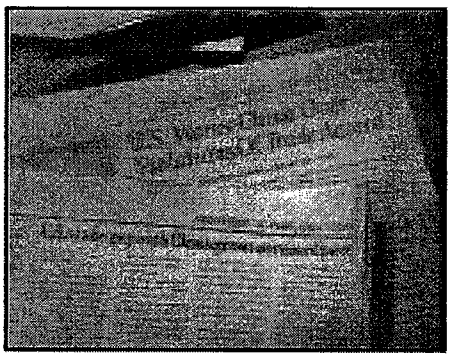
CMAG REPORTS

A0074HN3.ESB

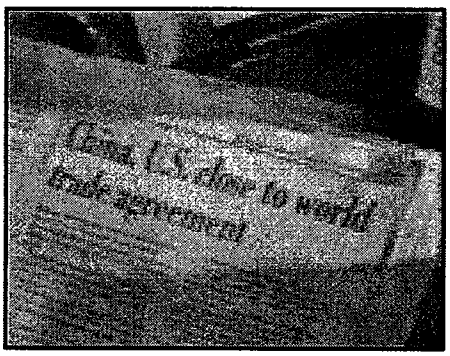


[Announcer]: Behind this label is a shameful story of political prisoners and forced labor camps, of wages as low as

13 cents an hour, of a country that routinely violates



trade rules flooding our markets draining American jobs. Now Congress is set to scrap its annual review of China's record and



reward China with a permanent trade deal. Tell Congresswoman Myrick

to vote "No" and keep China on probation until this label

stands for fairness. [DIS]: Paid for by the AFL-CIO.

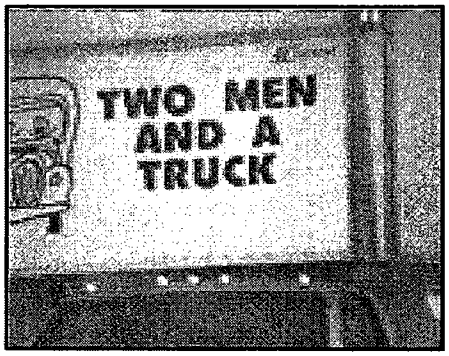
CMR

Ad Detector

BRAND:	POL-US SENATE+
TITLE:	MI/COC Stabenow Death Tax
COMMERCIAL:	MI/COC Stabenow Death Tax
LENGTH:	30
FRAMES:	8

CMAG REPORTS

A007QFWP.ESB

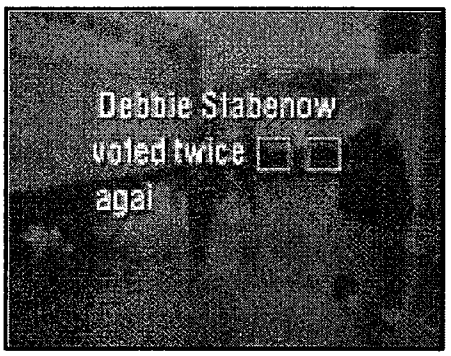


[Melanie]: "My mom started this business and my brother and I worked hard to make it grow.

One day we hope to own it but because of the law, we can

never be sure." [Announcer]: Because of the Death tax, people like Melanie

are always at risk of losing family businesses. Debbie Stabenow



voted twice against getting rid of the Death tax.

[Melanie]: "Everything we have worked for can be taken away in an instant and that's not fair."

[Announcer]: Call Debbie Stabenow.Tell her our working families need a break.

[PFB Michigan Chamber of Commerce]

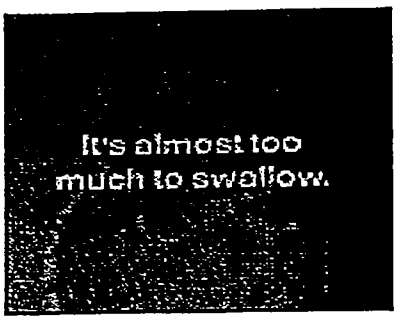
CMR

Ad Detector

BRAND:	DEMOCRATIC ST CNTRL CMT+
TITLE:	CCS/No Matter Who Goes To DC
COMMERCIAL:	CCS/No Matter Who Goes To DC
LENGTH:	30
FRAMES:	7

1 of 2 318

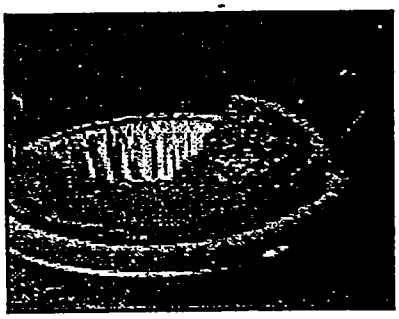
A005P3G0.ESB



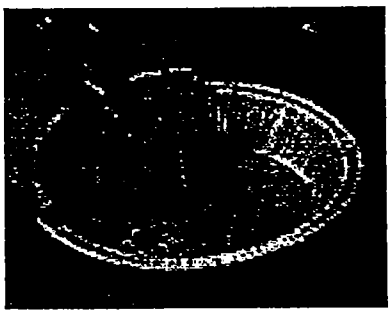
[Announcer] It's almost too much to swallow. Year after year the federal government takes a bigger piece of the pie.

In fact in 1998 we'll pay more in federal taxes than at any time in American

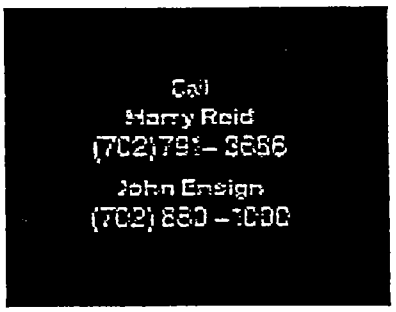
history except for World War II. And now with the budget surplus,



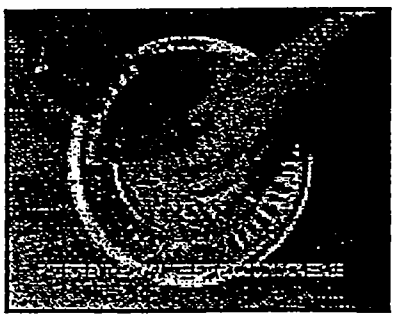
in thirty years all the Washington politicians can talk about is getting their hands



on more of your dough. Call Harry Reid and John Ensign tell them no matter who



goes to Washington you want them to cut your taxes. Otherwise they'll be



nothing left but the crumbs.

CONFIDENTIAL

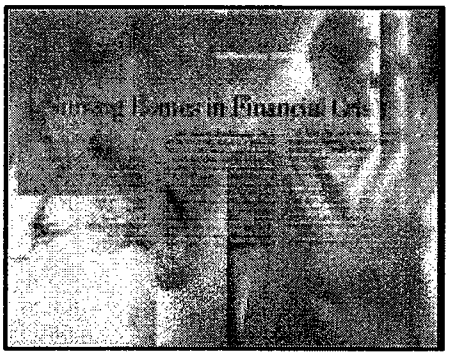
CMR

Ad Detector

BRAND:	ALLIANCE/QLTY NRSNG HMCR+
TITLE:	AQNHC/Call Al Gore Restore Cuts
COMMERCIAL:	AQNHC/Call Al Gore Restore Cuts 1 of 1
LENGTH:	30
FRAMES:	7

CMAG REPORTS

AQ07ESGJ.ESB



[Announcer]: Medicare cuts to nursing homes threaten quality care. This year the Clinton-Gore Administration is spending $3.5

billion less than Congress provided for nursing home care. No wonder

care for seniors is in jeopardy. [Shawberg]: "This isn't about politics,

it's about people. These cuts are hurting patient care. It's just wrong."

[Announcer]: Call. Tell Al Gore to fight to restore nursing

home funding. [Shawberg]: "Please Vice President Gore, restore the medicare cuts

and keep the promise."

CMR

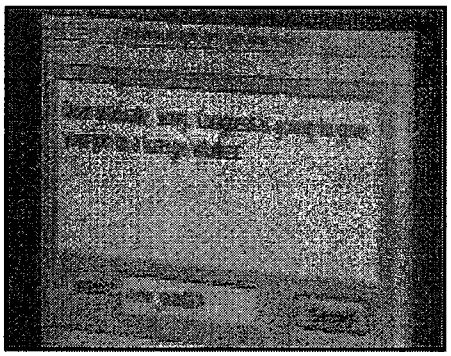
Ad Detector

BRAND:	COALITION/FTR AMER WRKR+
TITLE:	KY/CFAW Call Northrup
COMMERCIAL:	KY/CFAW Call Northrup 1 of 1
LENGTH:	30
FRAMES:	7

CMAG REPORTS

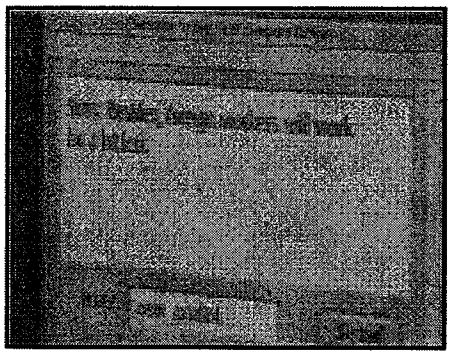
AQ07IIN.ESB

[Graduate]: "Dear high tech company, I'd like to send you my resume." [Announcer 1]: Dear Graduate, sorry, Congress is going to give your job to



a foreign worker. [Graduate]: "But I've just finished four hard years of technical studies."

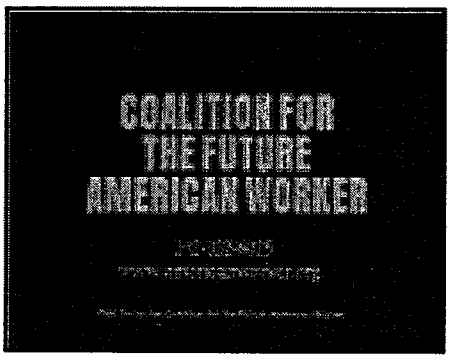
[Announcer 1]: Sorry, besides foreign workers will work for a lot less. [Announcer 2]: Is this any way to



treat American workers? But based on her record, Congresswoman Northrup is likely to vote

in favor of the Foreign Worker Bill. Call Congresswoman Northrup and tell her to save

our best jobs for American workers. Ask her to vote no on the Foreign Worker Bill.



This message paid for by the Coalition for the Future American Worker.

CMR

Ad Detector

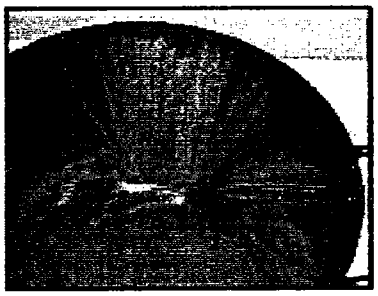
BRAND: AMERICANS/LIMITED TERMS+
TITLE: AFLT/Stand Up For Us
COMMERCIAL: AFLT/Stand Up For Us 1 of 1
LENGTH: 30
FRAMES: 7

CMAG REPORTS

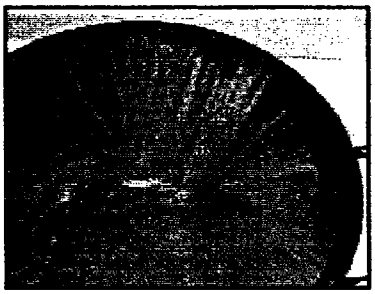
[Announcer]: They may go to Congress with a rigid resolve to represent the people back home. But after a few

terms in the boiling cauldron of corrupting influence of Washington, something

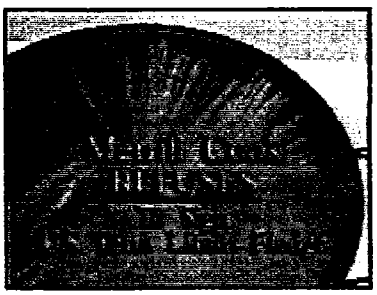
happens to a Congressman's commitment to stand up for us.



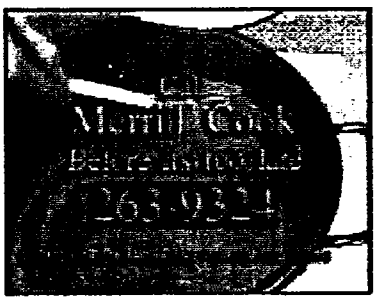
They begin to bend to the wishes and whims of the power brokers and special interests.



Yet despite claiming to support term limits, Merrill Cook refuses



to sign the pledge to limit his own terms. Ask Cook before it's



too late not to become a career politician.

CMAG 00009

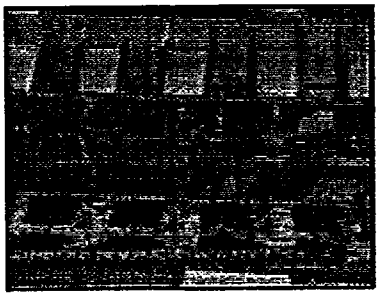
CMR

Ad Detector

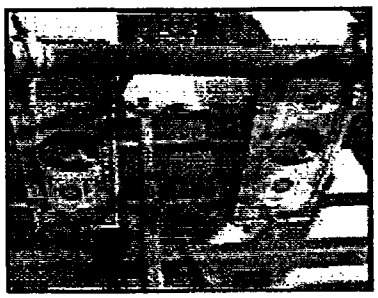
BRAND: POL-CONGRESS+
TITLE: AFL/SS Trust Fund
COMMERCIAL: AFL/SS Trust Fund
LENGTH: 30
FRAMES: 8

1 of 1

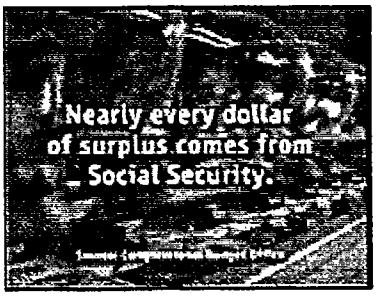
CMAG REPORTS



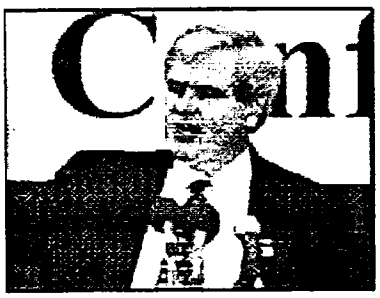
[Announcer] After years of deficits, the politicians in Washington say



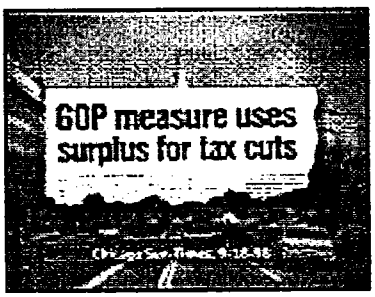
we're rollling in money. Here's something their not saying.



Nearly every dollar of the budget surplus comes from Social Security.



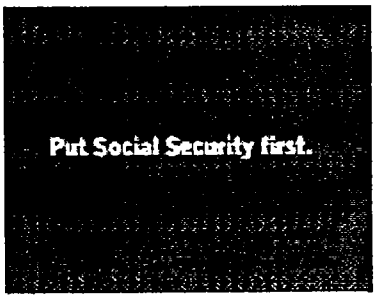
Now the Republican Congress wants to spend the Social Security suplus on a 80 billion dollar



election year tax cut. Even if there's talk about cutting Social Security

for future retirees. Call Congresswoman Northup and tell her

no on this scheme. Tell Northup to put Social Security first.



CMAG 00008

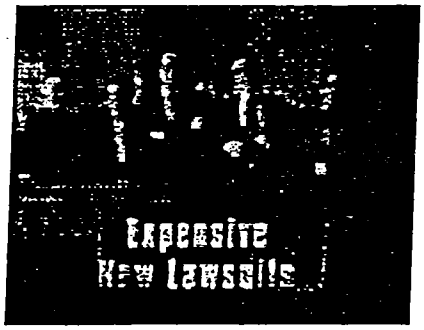
Ad Detector

BRAND: AMERICAN ASSN/HEALTH PL+
TITLE: AAHP/Look Out For the Lawyers
COMMERCIAL: AAHP/Look Out For the Lawyers 1 of 1
LENGTH: 30
FRAMES: 6

2

A005L85Q.ESB

[Announcer]: Worried about rising healthcare costs? Then look out for the trial lawyers. They want Congress to pass new liability laws that could



overwhelm the system with expensive new healthcare lawsuits. Lawsuits that could make trial lawyers richer.

That could make healthcare unaffordable for millions. Senator Lauch Faircloth

is fighting to stop the trial lawyers new laws. Call him today and tell him

to keep up his fight. Because if trial lawyers win,

working families lose.

02038

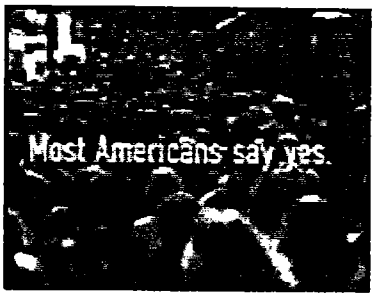
CMR Ad Detector

BRAND: AFL-CIO UNION+
TITLE: AFLCIO/Strengthen Surplus SS
COMMERCIAL: AFLCIO/Strengthen Surplus SS
LENGTH: 30
FRAMES: 7

1 of 1

CMAG REPORTS

[Announcer]: Shouldn't we save the Social Security surplus to strengthen Social Security? Most



Americans say yes. But Newt Gingrich said no and last month

Representative Pat Danner voted for the plan to spend the surplus on

an $80 billion election year tax cut instead of saving it all

to prevent cuts in Social Security for future retirees. Call

Danner and tell her to vote no when the tax plan comes up again. Tell her this

time put Social Security first.

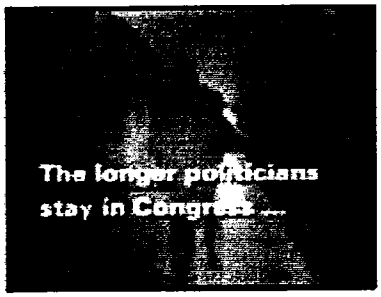
CMAG 00006

CMR

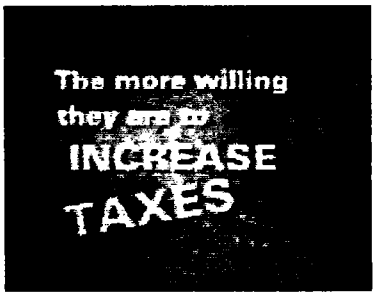
Ad Detector

BRAND: AMERICANS/LIMITED TERMS+
TITLE: AFTL/KY Lucas
COMMERCIAL: AFTL/KY Lucas 1 of 1
LENGTH: 30
FRAMES: 7

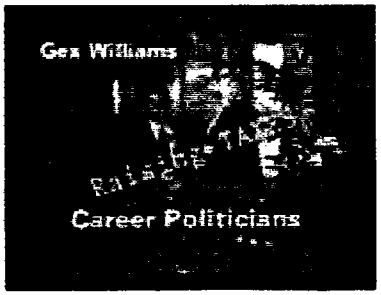
CMAG REPORTS



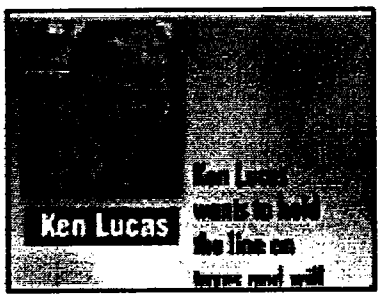
[Announcer] Studies show that the longer politicians stay in Congress the more willing they are to increase your taxes.



Candidate Gex Williams wants to follow the path



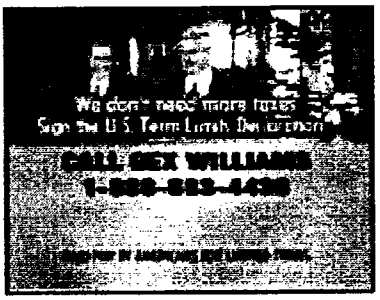
of career politicians. The difference. Ken Lucas



wants to hold the line on taxes and will limit his

terms in Congress. Call Gex Williams and tell him

we don't need more taxes and spending. Tell him to sign the US Term Limits



Declaration.

CMAG 00012

CMR

Ad Detector

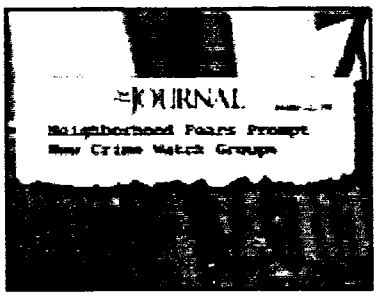
BRAND: POL-UNKNOWN+
TITLE: AFJS/Stabenow Tunred Her Back
COMMERCIAL: AFJS/Stabenow Tunred Her Back
LENGTH: 30
FRAMES: 7

CMAG REPORTS

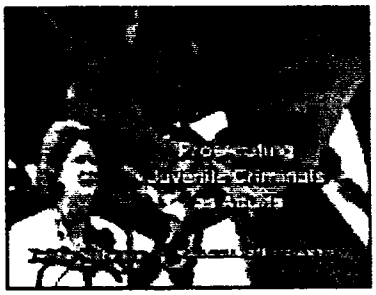
[Announcer]: Gang violence is on the rise, but not where you'd expect. Abductions at the Post Office, gang symbols painted on schools and City Hall.

Gangs are fleeing the bright lights of the big city to the street lights of our suburbs.

When Debbie Stabenow had a chance to do something about it, she turned her back on



suburbs like Linden. Congresswoman Stabenow voted against a provision



that would have offered protection to small businesses and working families against gang

violence. Call Debbie Stabenow. Tell her to gang up on criminals, not

the taxpayers.

CMAG 00004

CMR

Ad Detector

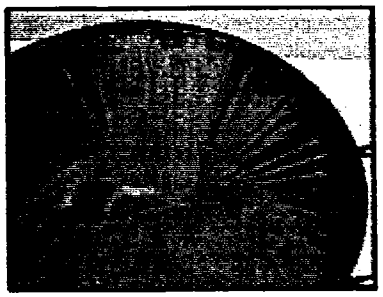
BRAND: AMERICANS/LIMITED TERMS+
TITLE: AFTL/WI Tell Ryan
COMMERCIAL: AFTL/WI Tell Ryan 1 of 1
LENGTH: 30
FRAMES: 8

CMAG REPORTS

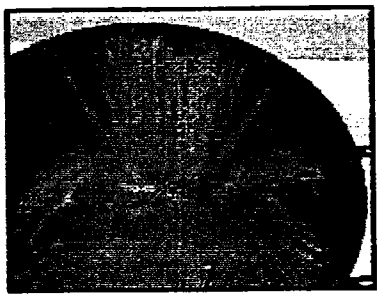
A026P24.EDB

[Announcer]: They may go to Congress with a rigid resolve to represent the people back home.

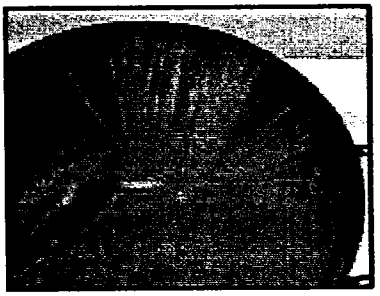
But after a few terms in the corrupting influence of Washington



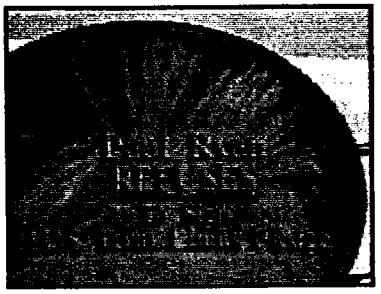
something happens to a Congressman's commitment to rigidly stand up for us.



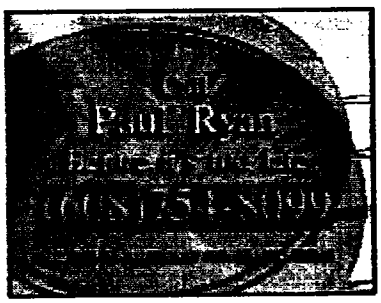
They begin to bend to the wishes and whims of power brokers and



special interests. Yet despite claiming to support term limits, Paul Ryan



now refuses to sign the pledge to limit his own terms. Ask Ryan



before it's too late not to become a career politician.

CMAG 00013

CMR

Ad Detector

BRAND: NATIONAL PRO LIFE ALNC+
TITLE: WI/NPLA Feingold Kohl Abortion 60
COMMERCIAL: WI/NPLA Feingold Kohl Abortion 60 1 of 1
LENGTH: 60
FRAMES: 14

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1411

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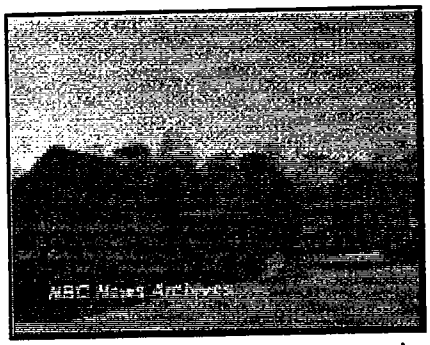
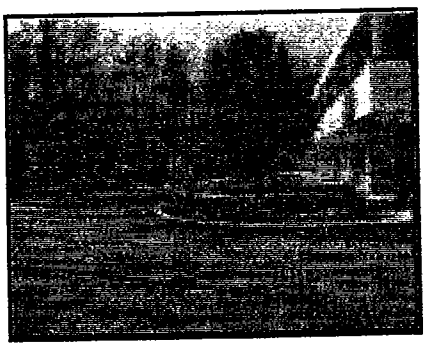
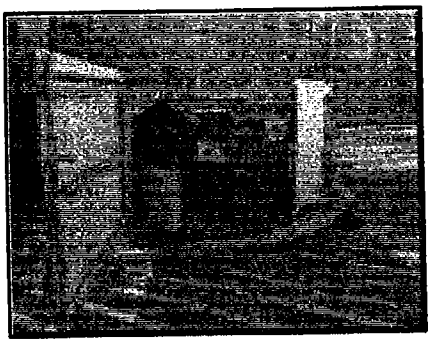


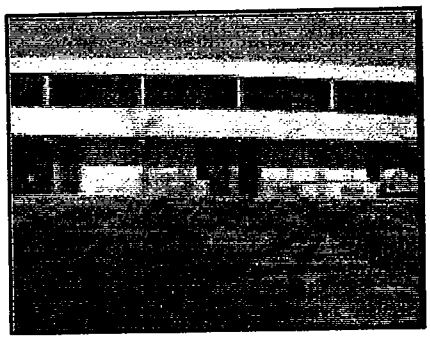
[Announcer]: America was outraged when two New Jersey teenagers checked into a Delaware hotel and delivered and exposed of



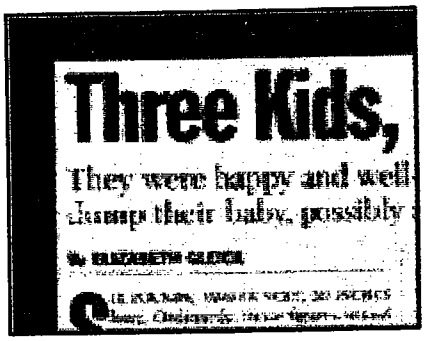
their newborn baby in a dumpster. Most Americans couldn't believe that



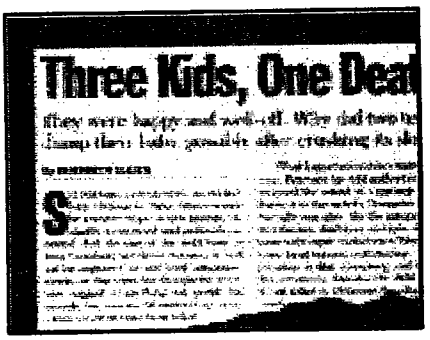
this defenseless human life could be so coldly snuffed out. But incredibly, if a doctor



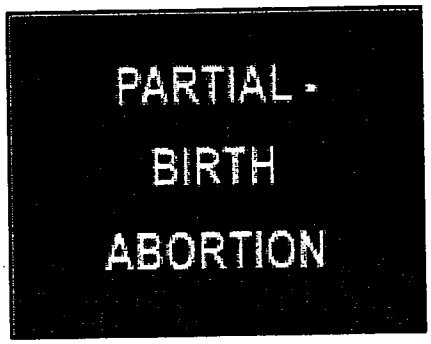
had been present that day in Delaware and delivered the infant, all but one inch from full



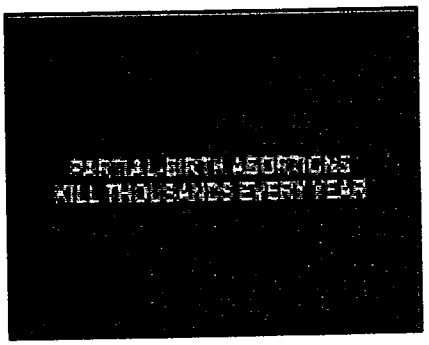
birth and then killed him it would have been perfectly legal.



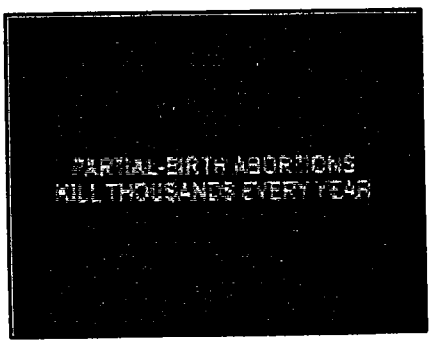
Instead of murder or manslaughter, it would have been called a partial-birth abortion.



Killing late in the third trimester, killing just inches away



from full birth. Partial-birth abortion puts a violent death on thousands of babies



every year. Your Senators, Russ Feingold and Herb Kohl

CMR

Ad Detector

BRAND:	NATIONAL PRO LIFE ALNC+
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CMAG REPORTS

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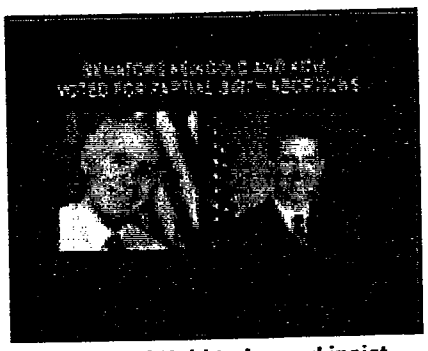
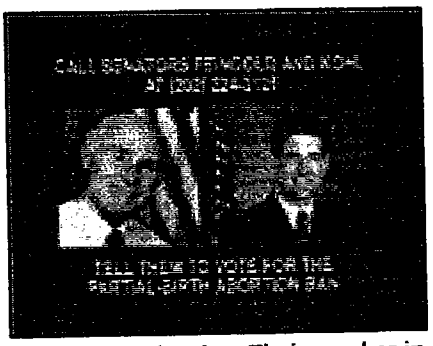
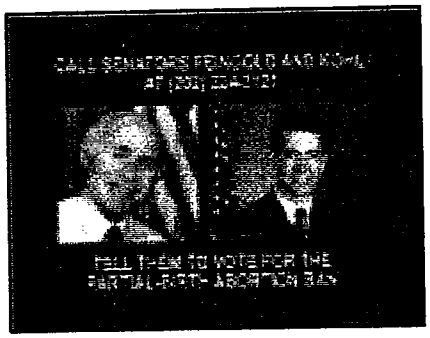
voted to continue this grizzly procedure. Contact Senators



Feingold and Kohl today and insist they change their vote and oppose



partial birth abortion. Their number in Washington is 202-224-3121.



[PFB: Members of the National Pro-Life Alliance]

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